

Design

Online Advertisement

Internet Marketing

WebDesign Brand Building

**Ad words Creative
Ad words**

INTERACTIVE PRESENTATIONS

WEB BASED TRAINING

TRANSLATION SERVICES

FILES COLLATERALS

WEBSITE DESIGN & DEVELOPMENT



**The Art of Blending
CREATIVITY +
TECHNOLOGY**

**THE BEST POSSIBLE SOLUTIONS IN
COMMUNICATIVE MEDIA DEVELOPMENT REVOLVES
AROUND AN IDEAL DESIGN BLENDED WITH A PERFECT
TECHNOLOGY.**

WE AT INTERSOFT DELIVER EXACTLY THIS.

**IDENTIFYING OUR CLIENT'S
NEEDS, TRANSLATING THEM
INTO INNOVATIVE IDEAS,
MODELLING THESE IN A
BEFITTING VISUAL SHAPES
AND DEPLOYING IT USING THE
PERFECT TECHNOLOGY**

A Quick Snap Shot



[COMPANY] ▾

Intersoft is an Information Technology Services Company setup in 2003 catering to a clientele featuring the world's leading brands in various Industry verticals. Intersoft maintains its North American headquarters in Columbia, MD and sales offices in New York, London (European operations).

Intersoft's offshore development labs are located in Gurgaon and Chennai, India. Grown from 0 to 300 in 3 Years, projecting 500 in 2008.

A process-centric setup allows Intersoft to deliver technology at a great value for our customers worldwide. Network and data are treated to the highest levels of security, which correspond to the ISO27001 standards, thereby corroborating client confidence.

[APPROACH] ▾

Intersoft is adamantly determined to satisfy its clients' needs. We understand the complex world of IT outsourcing, offshoring and related issues and are poised to meet our clients' needs, constraints and objectives by delivering customized solutions with flexible usability features.

Our business strategy explains various principles like work culture, marketing principles, client dealings and financial goals. Today, working in rhythm, all our employees, business partners and advisors are tied by a common link i.e. to be a part of our success story. As a company, we have acquired enthused employees who strive for customer loyalty, establish process adherence and have a go-getter attitude.

[CORE SERVICES] ▾

- Site Strategy & Development
- Creative Strategy & Development
- Rich Internet Applications
- Brand Building
- Software Re-Engineering
- Development
- Maintenance
- Information Security Consulting
- Online Marketing Strategy
- Search Engine Optimization
- Testing
- Migration
- Documentation

The Creative Cook Book

[Ingredients]

1/4



TECHIE



3/4



CREATIVITY



RICH INTERNET APPLICATIONS

INTERFACE DESIGNING

CORPORATE BRANDING

USER EXPERIENCE MODELLING

ONLINE ADVERTISEMENT

CREATIVE CAMPAIGNS

WEBSITE DESIGN

DVD PRESENTATIONS

Showcase



RICH INTERNET APPLICATIONS(RIA)



Client:



Project:

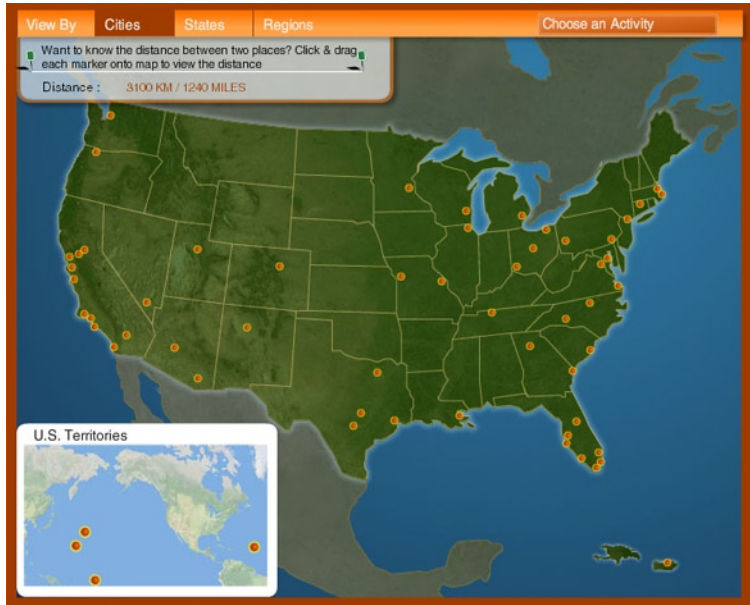


Description:

The scope of the project was to develop an interactive map application, which would be a part of the Discover America Portal. The map required to incorporate details of major US cities, states, regions, tourism activities, attractions and distances between places. The interesting feature of this map is that the data is completely dynamic and provides the user with friendly interactions to explore the complete information on USA.

Technology

Adobe CS3, AS3.0, XML, AJAX



[VIEW WEBSITE](#)

Showcase

RICH INTERNET APPLICATIONS(RIA)

Client:



Project:

Custom Widgets

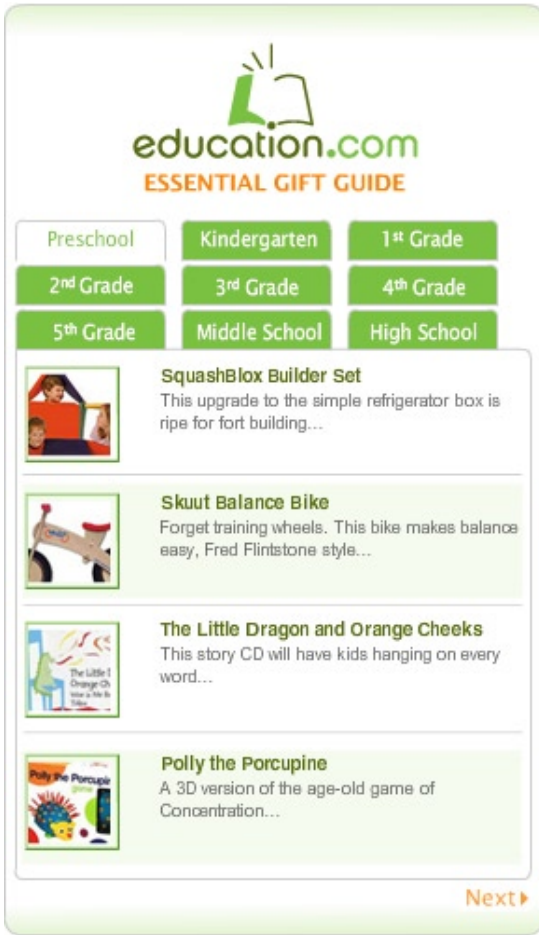
Description:

Education.com is the leader in providing educational services to various grade students in the US.

The Intersoft Creative team has been involved in creating widgets for education.com to cater to the needs of parents and students to download relevant material using the widget. The widget is sent to various social networking and search sites.

Technology

Flash CS3, AS3.0,



[VIEW WIDGET](#)

[Next](#)

Showcase

ONLINE CAMPAIGNS

Client: 

Project: Online Creative campaigns

Description:

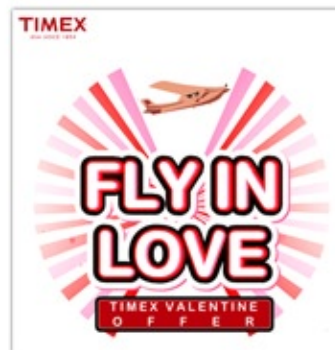
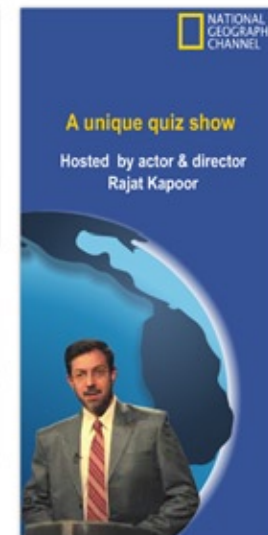
Group M is a global media company whose focus is the intelligent application of physical and intellectual scale to benefit trading, innovation, and new communication services.

Intersoft is an approved vendor to Group M to develop creative for their online campaigns.

We have till date successfully completed numerous campaigns for reputed brands like National Geographic channel, NIIT, History channel, India Today to name a few.

Technology

Flash CS3, AS3.0,



Showcase

ONLINE CAMPAIGNS

Client:



Project:

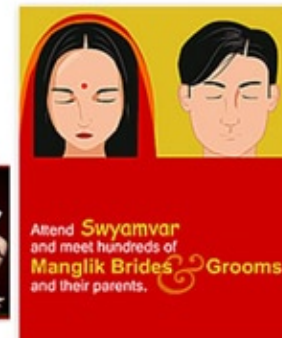
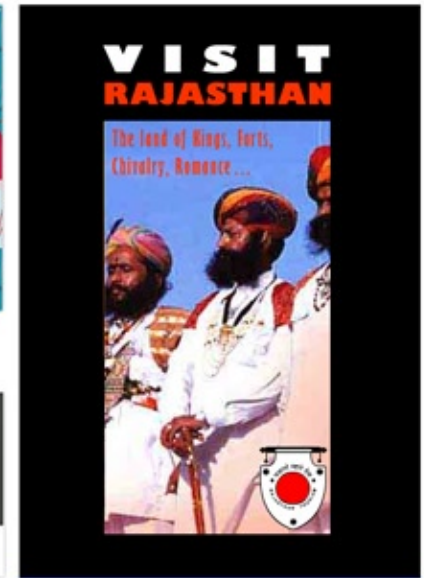
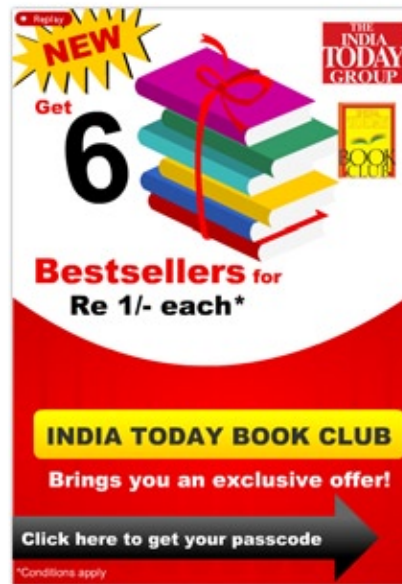
Online Creative campaigns

Description:

We provide creative services to Yahoo India which include banner ads, landing pages, pop-ups and pop-under, & micro sites.

Technology

Flash CS3, AS3.0,



Showcase

WEBSITE DESIGN & DEVELOPMENT

Client:



Project:



Description:

“Liaga - MyMemories” is the web based utility which enable users to upload, view and share their photos/videos. The users can create albums and share them with their connections and friends.

Besides the entire development of website, the Intersoft creative team was responsible for designing and development of the online album and its integration with the database.

Technology

Flash CS3, AS2.0, , HTML, JavaScript



Showcase

WEBSITE DESIGN & DEVELOPMENT

Client: POLAND POLICE DEPARTMENT

Project: Website

Description:

“Plaats Delict Limburg” is the website for the department of police of Poland. This website which is completely developed by Intersoft is developed using PHP technology. The UI design of the site has been done by the creative team of Intersoft.

Technology

Flash CS2,, HTML, JavaScript



 [VIEW WEBSITE](#)

Showcase → WEBSITE DESIGN & DEVELOPMENT

Client: [Appshub Inc.](http://www.appshub.com)

Project: www.appshub.com

Description: Appshub, Inc. is a leading small business provider of information technology and management consulting services with corporate headquarters is located in Reston, Virginia.
Appshub required to integrate 2 of their websites into one and to migrate from the crude CMS system to which the site was bound. Intersoft team developed a befitting solution within the time and cost constraint of the client to satisfaction.

Technology: Adobe CS3, HTML, PHP



 [VIEW WEBSITE](http://www.appshub.com)

Showcase

USER INTERFACE DESIGN

Client:



Project:

Web portal

Description:

IFFCO-TOKIO General Insurance (ITGI) is India's trusted insurance company.

The company required to build a customer facing portal to cater to the needs of understanding each of its product line and manage online policies.

The Intersoft creative team designed and developed a appealing user interface with emphasis on usability interaction

Technology

Adobe CS3,, HTML, JavaScript



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